

WEEK 1 Como Lake	11.07.2022	WEEK 1 Como Lake	12.07.2022	13.07.2022	14.07.2022	15.07.2022
09:00-09:15	Welcome					
9:15-10:45	WHEN THE SENSES MEET TECHNOLOGY: DESIGNING MULTISENSORY EXPERIENCES Marianna Obrist UCL – London, UK	09:00-10:30	THE CHALLENGE OF TECHNOLOGY UPTAKE IN EDUCATIONAL AND CLINICAL SETTINGS: BARRIERS AND FACILITATORS Tamar Weiss University of Haifa, Israel	END-USER DEVELOPMENT OF IOT AND ROBOTS ECOSYSTEMS Fabio Paterno ISTI-CNR, Italy	MULTIMODAL BEHAVIORAL ANALYTICS AND INTERFACE TOOLS: ADVANCING HUMAN LEARNING Sharon Oviatt Monash Univ., Melbourne, Australia	PROJECT WORK PRESENTATIONS & DISCUSSION
10:45-11:15	Cofee Break	10:30-11:00	Cofee Break	Cofee Break	Cofee Break	
11:15-12:45	REDEFINING THE "SMART-EVERYTHING" PARADIGM: BEYOND "SMART-ONLY" CITIES AND ISLAND Norbert Streitz Smart Future Initiative, Germany	11:00-12:30	MULTI-STAKEHOLDER DESIGN PARTNERS: FACILITATING DEVELOPMENT, LOCALIZATION AND ADAPTATION OF REHABILITATION TECHNOLOGIES Arie Melamed Yekel ALYNnovation, Israel	DESIGNING SMART DEVICES FOR OUTDOOR EDUCATION Maristella Matera Politecnico di Milano	PSYCHOLOGICAL USER MODELING AND RULE RECOMMENDATIONS IN A SMART HOME CONTEXT Cristina Gena Università di Torino	PROJECT WORK PRESENTATIONS & DISCUSSION
12:45-13:45	Lunch break	12:30-13:30	Lunch break	Lunch break	Lunch break	Lunch & Goodbye
13:30-15:15	ADVANCED UBIQUITOUS, CONTEXT-AWARE TECHNOLOGY FOR SMART SPACES Tsvi Kuflik University of Haifa, Israel	13:30-15:00	ISOLATION IN AUGMENTED REALITY: WORKING TOWARDS A GROUP-ORIENTED SITUATED USER EXPERIENCE FOR AR IN PUBLIC SPACES Narcis Pares Univ. Pompeu Fabra, Barcelona, Spain	CO-DESIGN OF WEARABLES FOR SPORTS: OPPORTUNITIES FOR PERSONAL INTERACTION IN OUTDOOR AND INDOOR SPACES Massimo Zancanaro University of Trento	PROJECT WORK	
15:15-15:45	Cofee Break	15:00-15:30	Cofee Break	Cofee Break		
15:45-17:15	DESIGNING LOCATION-BASED EXPERIENCES Nikos Avouris University of Patras, Greece	15:30-16:30	ECO-CENTRIC INTERACTION FOR THE RE-BALANCE OF THE RELATIONS BETWEEN HUMANS AND NATURE Nuno Nunes Tecnico, U. Lisbon, Portugal	MULTISENSORY EXPERIENCES IN SMART SPACES Franca Garzotto Politecnico di Milano		
17:15-18:30	PROJECT WORK PRESENTATION OF PROJECT THEMES (EDUCATION, HEALTH, CH) TEAM FORMATION	17:30-20:30/18:30	Social Event: Cruse on the Lake	PROJECT WORK		
WEEK 2 Milan	18.07.2022	WEEK 2 Milan	19.07.2022	20.07.2022	21.07.2022	22.07.2022
09:00-09:15	Welcome & Introduction					
9:15-10:45	INDUSTRY PRESENTATION 1 Fabio Violante, Arduino – PENDING CONFIRMATION	09:00-10:30	INDUSTRY PRESENTATION 5 Matteo Valoriani/Antimo Musone FifthIngenium	INDUSTRY PRESENTATION 8 Gabriele Elia/Massimo Valla TIM Telecom Italia	HOW TO MAKE A GOOD PITCH Emanuele Pucci Politecnico di Milano	PITCH PRESENTATION IN FRONT TO THE JURY For each project: 5 min presentation + 15 min discussion
10:45-11:15	Cofee Break	10:30-11:00	Cofee Break	Cofee Break	Cofee Break	
11:15-12:45	INDUSTRY PRESENTATION 2 Maurizio Griva Reply	11:00-12:30	INDUSTRY PRESENTATION 6 Stefano Ginocchio Edison	INDUSTRY PRESENTATION 9 Matteo Renzi RnBGate	PROJECT WORK: PITCH PREPARATION	PITCH PRESENTATION IN FRONT TO THE JURY JURY MEETING FOR PITCH EVALUATION PROCLAMATION
12:45-13:30	Lunch break	12:30-13:30	Lunch break	Lunch break	Lunch break	
13:30-15:00	INDUSTRY PRESENTATION 3 Gianluca Brugnoli Huawei	13:30-15:00	INDUSTRY PRESENTATION 7 Mirko Florindo British Telecom	Project Work: BUSINESS + UX & TECHNOLOGY DESIGN (REFINEMENT)	PROJECT WORK: PITCH PREPARATION	Lunch break & Goodbye
15:00-16:30	INDUSTRY PRESENTATION 4 Sara Negro Deloitte Digital UK – PENDING CONFIRMATION	15:00-16:30	BIZ ANALYSIS, PLAN AND DEVELOPMENT Emanuele Pucci Politecnico di Milano			
16:30-17:00	Cofee Break	16:30-17:00	Cofee Break	Cofee Break	Cofee Break	
17:00-18:30	Project Work: UX DESIGN SPECIFICATIONS; TECHNOLOGY DESIGN SPECIFICATIONS	17:00-18:30	Project Work: BUSINESS DESIGN	Project Work: continuation	PITCH REHARSAL	