

EIT Digital Summer School: Data, Visualisation and Connectivity for Healthcare

Description:	The Summer School in Data, Visualisation, and Connectivity for Healthcare immerses participants in a live project environment, where individuals will work in dynamic teams to address real opportunities for change. The focus of the programme will be identifying and scaling up new innovations and learners will pitch business plan concepts to a panel of experts in the industry. The aim is to build a portfolio of skills and contacts, as well as to develop the viable intellectual property with the potential for exploitation.
Website	http://summerschool.eitdigital.eu/data-visualisation-and-connectivity-for-healthcare/
Theme :	Upscaling and commercialising digital innovation in healthcare

Pre-Reading	EIT Digital - Starter Kit
I&E component	
Equipment:	Participants should have access to their own computers and high-speed broadband connection.

Week 1: Coventry On-Line (w/c 25th July)							
Learning Objectives:							
- Understand the context of healthcare priorities, healthcare technology and implementation challenges							
- Acquiring the ability to identify and qualify opportunities and to develop and test a pitch.							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	
	24/07/2022	25/07/2022	26/07/2022	27/07/2022	28/07/2022	29/07/2022	
Objectives	Day 0	Feedback / revision of starter kit Project work presentation Team Building Introduction of Final Report		Project work on concept and business model, visits, field work and coaching End of week pitching Technology lab sessions and on-line learning top-up			Social Activities
Coaching Staff	TBC	Balazs - TBC	Balazs - TBC	Balazs - TBC	Balazs - TBC	Balazs - TBC	
09:00 - 09:30		Introduction Objectives Lisa Bayliss-Pratt	Morning Drill	Morning Drill	Morning Drill	Morning Drill	
		Institute of Health & Wellbeing Mgt Team	Mini Pitch	Mini Pitch	Mini Pitch	Mini Pitch	
		Coaches					West Midlands Tour
09:35 - 10.30		Team Forming - Speed dating challenges solving. - Entrepreneurial Type Personality Test - Team preferences.	Healthcare Technology Pathways Dingchang Zheng	Understanding user needs Andy Turner Rosie Kneafsey Nikki Holliday Louise Moody	Healthcare Technology Assessment and DDRI Ala Szczepura	Project Work	
10.30-11.00		Break Teams decided	Break	Break	Break	Break	
11.00 - 12:00		Teams Announced Live Business Challenges	Ideation - Team Building & Week Plan	Solution Development (106)	Market traction (106)	Pitching Panel Dingchang Zheng	
12:00 - 13:00		Lunch	Lunch	Lunch	Lunch	Lunch	
13:00 - 14:00	Orientation Welcome & Introduction & Way we work Getting ready and taking off Team dynamics ~ networking Gamification ~ FUN	Live Business Challenges	Tips for Success from 2021 Winning Team Workshop: Planning your successful address	Gamification and serious games in healthcare Kim Bul	Whole-person approaches to healthcare Deborah Lycett	Pitching Concepts	
14:00 - 14.30		Break	Break	Break	Break	Break	
14:30 - 15:30		Explore the domain and use case	Identifying and qualifying opportunities in health Vicki Ensor (?)	Tour of Simulation Facilities at Alison Gingell	Project Work	Evaluation and Feedback	

15:30 - 17:00	Healthtech Spin-outs Healthcare device innovation Helen Maddox	Project Work Identifying the problem (I06)	Solution Development (I06)	Pitching Practice
17:00 - 19:30	End of Scheduled Activities	Dinner / Break Social Dinner in Team	Dinner / Break	Dinner / Break Lunch
Evening 19:30			Dinner / Break	Pub Quiz Small Group Activity
20:30		Dinner in Coventry	Coaching on Demand	

Week 2: Coventry (10th - 14th August)						
Learning Objectives: - To acquire the ability to develop and test a business case in healthcare technology						
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
	31/08/2022	01/08/2022	02/08/2022	03/08/2022	04/08/2022	05/08/2022
Objectives		Project work on business plan, marketing and start up strategy Completion of Final			Pitch on business plan Business panel jury Students answer	
Coaching Staff		Coaches Balazs Ale	Coaches Balazs Ale	Coaches Balazs Ale	Coaches Balazs Ale	Coaches Balazs Ale
09:00 - 09:30		Morning Drill Mini Pitch	Visit to UNCW / WCS Innovation Hub	Morning Drill Mini Pitch	Morning Drill Mini Pitch	EIT Alumni Presentation José Carlos Camposano
09:35 - 10.30		Project Work Mentors available on request		Start-Up Panel - Give Vision - Kaido - Mind Safe - Innocardia	Project Work Mentors available on request	Highlights Session Balazs & Ale, Andreea
10.30-11.00		Break	Break	Break	Break	Final Report
11.00 - 12:00		Project Work Mentors available on request	Project Work Mentors available on request	Project Work Mentors available on request	Pitching Session - Organising Team - External Partners	
12:00 - 13:00		Lunch	Lunch	Lunch	Lunch	Fairwell Lunch
13:00 - 14:00		IP Strategy Marcus Kaufman / Richard Lane	Project Work Mentors available on request	Development Mentors available on request		Final Report Mentors available on request
14:00 - 14.30		Break	Break		Break	Certification, wrapping up and closure Richard Lane
14:30 - 15:30		Project Work Market scoping	Acting Workshop		Delibrations and Awards	
15:30 - 17:00		Dinner	Dinner	Dinner	Dinner	
17:00 - 19:30			Quiz Kimitsiik	Pitch reshearsal	Pub Quiz	
Evening 19:30			COD		Party Kimitsiik	