EIT Digital Summer School Ljubljana DIGITAL TRANSFORMATION FOR ORGANISATIONAL RESILIENCE











About Ljubljana

- Slovenia's capital and largest city Ljubljana is one of Europe's greenest and most liveable capitals.
- ➤ The European Commission awarded Ljubljana with the title of Green Capital of Europe in 2016.
- Car traffic is restricted in the centre, leaving the leafy banks of the emerald-green Ljubljanica River free for pedestrians and cyclists.
- ➤ In summer, cafes set up terrace seating along the river; it almost feels like a nightly street party.
- Less than one hour drive to the Alpes, the sea or lakes.
- Ljubljana is close to Venice (2 hour car drive), Vienna (3,5 hour car drive) and Zagreb (2 hours car drive)















For the fourth year in a row, the School of **Economics** and Business, University of Ljubljana (SEB), in cooperation with EIT Digital, is organizing a summer school in the field of digital technologies and entrepreneurship.

Some facts and figures

<u>The SEB LU's campus</u> is located in the northern part of Ljubljana and is easily accessible by public transport, car and bicycle.

The SEB LU belongs to an elite group of business schools worldwide with the Triple Crown accreditations – <u>EQUIS</u>, <u>AACSB</u> and <u>AMBA</u>.

In the Financial Times European Business School Rankings 2020 the SEB LU for the third consecutive year became one of the 90 best business schools in Europe.

Eduniversal proclaimed SEB LU as one of the three best business schools within the region in 2020.

The SEB LU IMB programme is among world's 100 best "Masters in Management" programmes in the 2020 <u>Financial Times</u> ranking.

The SEB LU has more than 220 international agreements in place with partner institutions from 58 different countries.

The SEB LU has over 2,000 <u>international students</u>.

About our Summer School 2022

In our summer school, students will learn how to analyse work processes and organisations and develop new ways of working through an interactive design process using intrapreneurial and participatory actions and experiments. Participants will visit companies and interview various stakeholders to get a more practical insights of their operation and challenges they are facing.

Over a two-week period, participants will also hear renowned international experts - Julian Birkinshaw, Vaughn Tan, Miha Škerlavaj - in the field of entrepreneurship and the use of digital technologies that have the potential to address some of the biggest challenges facing organizations of the present and the future.

The work at the summer school takes place in teams of students solving concrete challenges of mulinational companies from various industries such as pharmaceutical, energy, banking, gaming, mobility, insurance and health. At the end, the students also present their solutions and receive a grade from both the companies and the professors of the summer school.

The program has a focus on business innovation and entrepreneurship so there is no need to have specific technical background or any coding knowledge to participate in our Summer School.

Join us in summer 2022!

